

Your Roadmap to Becoming a Bestselling Author!

Congratulations, you're published! Whether you're promoting your first book or your fiftieth, *From Book to Bestseller* will help you transform your marketing campaign from ordinary to extraordinary.

From Book to Bestseller is your step-by-step guide to success. You'll learn how to plan and launch a super-savvy book marketing program without breaking a sweat.

Here's what's inside:

- A step-by step guide to developing the perfect publicity plan for your book
 - How to get on radio and TV...today!
 - Planning a super-successful book signing
 - The secrets to crafting an exceptional press kit
 - How to sell thousands of books through specialty retailers
 - How to get your book into book clubs.
 - How to launch a successful publicity campaign on the Internet
- ...plus much, much more!

We'll also reveal the secrets to getting on Oprah PLUS her exclusive producer list and contact information!

"Who needs to read this book? Anyone who wants to have a bestseller."
Brian Jud, Author of the "Publishers Weekly" title, "Beyond the Bookstore"

"This amazing resource belongs on every author's shelf. Jam-packed with outrageously creative tips to build buzz for your book, I recommend it to authors who want to extract more profit from an existing book."

Marisa D'Vari, author *Building Buzz* and 5 other books.

www.BuildingBuzz.com

"From Book to Bestseller is the *only* step-by-step guide to becoming a book marketing genius!" Susan L. Gilbert, Focus Expert and author of the Mega-Successful Infopreneuring Course and Toolkit, www.susan-recommends.com